Reinert-Alumni Memorial Library
Annual Report 2013-2014
Our Vision

To provide personal service to the individual in a state-of-the-art learning environment. Everything the Library has to offer — facilities, information resources, services, and staff — will be recognized as a key component in achieving academic success.

Our Mission

To provide the services and resources necessary to meet the research and information needs of the Creighton University community. The Library staff augments the educational mission of the University by:

- Developing a collection of diverse and scholarly resources
- Providing the tools and technology that connect people to ideas and information
- Teaching information and research skills

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Message from the Director

Reflections on two decades of service

After serving as the Reinert-Alumni Memorial Library’s Director for nearly two decades, I am thankful to have had the opportunity to work with an outstanding staff in serving the research and scholarly needs of the Creighton University community — its students, faculty and researchers. While many think of a library as merely a book warehouse, the people who work in the building make it so much more than that. They are the ones who carry out the Library’s mission of assistance to users in finding and gaining access to the resources they need to conduct their research and scholarly endeavors. The library staff has always strived to do this, be it in person, email, telephone, chat, or other means of communication.

In addition, I have been fortunate to have worked with colleagues in the other two campus libraries, Health Sciences and Law, who share a commitment to serving the entire Creighton community. We have done this through shared committees and coordinated purchases, including the online library system and multiple databases. Beyond working with each other, the campus libraries have been leaders in cooperation with other campus units, such as the Division of Information Technology, the Alumni Office, and Student Support Services.

In no particular order, some of the changes that I think are most significant include:

- Removed the traditional Reference desk and introduced the Research Center to more effectively meet the needs of library users.

- Introduced the Research Assistance Program (RAP) to meet with students one-on-one or in small groups to focus on the particular paper, presentation, or project at hand.

- Saw the print Reference collection shrink significantly with the shift to electronic formats as print editions were discontinued.

- Installed compact shelving to reduce the footprint occupied by the print collections, and to accommodate the relocation of other campus units to the library building.

- Saw the print journal collection shrink from 1,900 to 580 titles, while simultaneously growing the electronic full-text journal offerings to over 55,000 titles.

- Worked through many staffing challenges and opportunities as people retired, took positions at other institutions, or moved internally within the University.
Message from the Director (Continued)

- Worked with fellow Jesuit colleges and universities establish the “Passport Program,” granting on-site authorization to use library resources as scholars travel and conduct research throughout the United States.

- Completed the retrospective conversion of bibliographic records from a card catalog-based model to one that is completely online.

- Worked with the other campus libraries to establish and promote the Creighton Digital Repository (CDR).

It has been a tremendous experience and I am grateful for all those who have participated with me on this journey. May the Reinert-Alumni Memorial Library continue to advance as it evolves to meet the needs of students, faculty, and staff in the rapidly changing environment of higher education.

Sincerely,

Michael LaCroix

Michael LaCroix, Director

This year’s annual report is dedicated to Michael LaCroix, who retired in September as Director of the Reinert-Alumni Library. The portrait below is provided courtesy of Fr. Don Doll, S.J.
Library Organization
As of June 30, 2014

Barbara McElfresh
Senior Administrative Assistant (13)

Michael LaCroix
Senior Library Director (20)

Reference Services
Mary Nash
Senior Librarian (32)

Christine Carmichael
Librarian (9)
Reference/Web Services

Maoria Kirker
Librarian (2)
Reference/Instruction

Lynn Schneiderman
Library Specialist (28)
Inter-Library Loan

Brian Tuttle
Library Specialist (5)
Reference

Mike Poma
Librarian (31)
Reference/Collections

Technical Services
Rick Kerns
Senior Librarian (2)

Arnette Payne
Librarian (39)
Cataloging

Jeanette Hilton
Library Specialist (34)
Cataloging

Marcey Gibson
Library Specialist (14)
Acquisitions

Deb Ham
Library Specialist (14)
Serials

Access Services
Debra Sturges
Senior Librarian (13)

Gerry Chase
Senior Library Specialist (43)
Access Services

Devin Flint
Library Specialist (8)

Tom Hassing
PC Network
Technician I (14)

Archives
David Crawford
University Archivist (7)

Carol McCabe
Archives Specialist (6)
Part-time .1

Number in parentheses represents years employed at Creighton University.
Highlights

The Year in Review

- Expanded online resources with new acquisitions:
  - Arts & Sciences Citation Index
  - eDuke Books Scholarly Collection
  - Gallup Brain
  - Mango Languages

- Extended library hours of operation by 19 hours per week, with 24/7 access during midterms and finals. The annual gate count this year exceeded 333,000.

- Joined the Library System Planning Committee (LSPC) to select and implement a new integrated library system for campus. The LSPC Committee submitted RFIs to seven vendors.

- Handled 2,000 service transactions in the Research Center, including liaison consultations scheduled through the Research Assistance Program (RAP).

- Conducted 90 classroom sessions for RSP, COM 152, Ed.D. in Leadership and other programs, and for courses across Arts & Sciences and Business curriculum.

- Processed 6,000 requests for books and articles through the interlibrary loan program (ILL), including items borrowed and loaned to other libraries.

- Launched a new version of the Library Encounter Online (LEO), a BlueLine tutorial for information literacy that is now standard in the new Magis Core Curriculum.

- Added or upgraded software applications on approximately 30 public workstations, both PCs and iMacs, including graphics, video, and audio editing tools.
Highlights (Continued)

- Installed BluePrint, the unified student print system, and created video tutorials to assist library users.

- Introduced two digital cameras for checkout from the Circulation desk, with a flash and a flexible tripod.

- Began digitizing pre-1978 Master’s theses in the liberal arts and business for inclusion in the Creighton Digital Repository (CDR).

- Formed an Open Access Committee comprised of members from all three CU Libraries.

- Weeded more than 16,000 volumes in preparation for future building renovations.

- Logged 77,000 hits on the Research Guides (LibGuides). The most heavily-used guides include Biology, Ed.D. in Leadership, Communication Studies, Medical Anthropology, and Theology.

- Cataloged more than 300 new items for the Carlson Fables Collection.

- Recorded an estimated 12 percent rise in e-book views over last year.

- Recorded 18 percent more searches in Summon, the CU Libraries unified discovery service.
Events and Engagement

Discover, Question, Connect

**September**
Featured “And There’s the Humor of It: Shakespeare and the Four Humors,” a traveling exhibition co-sponsored by the CU Libraries.

**October**
Participated in the All-University Undergraduate Research Fair.
Delivered “Transforming Services: iPads, Ebooks, and Tablets,” a presentation by librarians Rick Kerns and Maoria Kirker at the Internet Librarian Conference.

**November**
Created a Veteran’s Day display of all U.S. military branches, with cards for family and friends to recognize veterans by name.
Presented “Planning at the Speed of a NASCAR Race: The Reinert-Alumni Library Reconfiguration,” a conference paper by Sally Gibson and Debra Sturges at the Brick & Click Academic Library Symposium.

**December**
Hosted “Coffee with Canines,” pet therapy sessions during fall final exams.

**January**
Observed National Hot Tea Month on Fridays during the month of January.

**February**
Participated in the All Things Ignatian Poster Presentation (see photo below).
Events and Engagement
(Continued)

April  Participated in “Thinking Accessibility From the Start,” a panel sponsored by the ADA Committee featuring librarian Chris Carmichael.

Observed National Library Week with various activities.
Participated in the Residence Life Scavenger Hunt.

May  Hosted “Coffee with Canines” pet therapy sessions during spring final exams.
Delivered “Splashes of Color: Quick and Easy Active Learning Assessments,” a presentation by librarian Maoria Kirker at the LOEX Conference.

June  Created a display in the Library Commons commemorating the seventieth anniversary of D-Day during World War II.
University Archives

Highlights

The University Archives acquires, preserves, and shares information and materials of enduring value to the University’s history. As in previous years, the Archives assisted numerous Creighton constituents ranging from Student Services to the President’s Office, as well as a number of local historians in Omaha. The Archives also assisted scholars from as far away as Memphis, Savannah, and the Universidad Pontifica Comillas in Madrid, Spain.

Other highlights this year include:

- Hosted three interns, two in History and one in English, as well as a volunteer from Duchesne Academy (see photo lower left).

- Added several notable resources, including Creighton family silverware, biological slides created by J.S. Foote, M.D. and the papers of Dr. Robert Heaney.

- Transferred religious relics from Archives storage to sacred places for veneration, and provided information for a feature story in the spring issue of Creighton Magazine (see photo at right).

- Utilized Graybacker volunteers for archival projects at several sessions during the year (see photo lower right).

- Improved online access for Bluejay annuals, the Creighton Courier and Creighonian newspapers, historical photo collections, and publications of William Rigge, S.J.

- Adopted a Twitter account (@CreightonArchiv) to promote events, collections, and blog posts.
University Archives *(Continued)*

**Events and Engagement**

**Summer 2013** Contributed to Alumni Homecoming Weekend.

**August** Participated in a CONTENTdm training workshop.

**October** Contributed to inaugural ceremonies for the Frederick H. and Anna K. Scheerer Chair in Mathematics.

Led a session on legal issues and strategies when working with archival collections for Dr. Heather Fryer’s HIS 595 seminar.

**December** Created an exhibit in the Library of Creighton family materials and images.

**January** The Omaha World-Herald interviewed and quoted University Archivist Crawford for a feature about Creighton University.

**February** Participated in Founders Week activities *(see photo above)*.

**March** Presented a keynote address at the Nebraska LEAD (Leadership Education/Action Development) conference held at Creighton.

**April** Former intern Elenore Leonard delivered the 4th Annual University Archives Lecture on “Omer Madison Kem—A Farmer in Congress,” based on Archives sources.

**May** Spoke at Creighton Prep ceremonies to dedicate the Dennis P. Circo Memorial Plaza and John Parle Drive *(see photo at right)*.

**Summer 2014** Contributed to the Welcome Week banner.

This year the University Archivist also served as liaison to the Catholic Research Resources Alliance (CRRA), and interacted with Creighton Prep, the Sarpy County History Museum, Wartburg College, AJCU, and the University of Nebraska system and Nebraska State Historical Society.
## Liaison Librarians

### College of Arts & Sciences

<table>
<thead>
<tr>
<th>Department</th>
<th>Liaison Librarian</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Atmospheric Sciences</td>
<td>Chris Carmichael</td>
<td><a href="mailto:ccarmichael@creighton.edu">ccarmichael@creighton.edu</a></td>
</tr>
<tr>
<td>Biology</td>
<td>Mary Nash</td>
<td><a href="mailto:mdnash@creighton.edu">mdnash@creighton.edu</a></td>
</tr>
<tr>
<td>Chemistry</td>
<td>Mary Nash</td>
<td><a href="mailto:mdnash@creighton.edu">mdnash@creighton.edu</a></td>
</tr>
<tr>
<td>Classical &amp; Near Eastern Studies</td>
<td>Mike Poma</td>
<td><a href="mailto:mapoma@creighton.edu">mapoma@creighton.edu</a></td>
</tr>
<tr>
<td>Communication Studies</td>
<td>Maoria Kirker*</td>
<td><a href="mailto:askus@creighton.edu">askus@creighton.edu</a></td>
</tr>
<tr>
<td>Education</td>
<td>Mary Nash</td>
<td><a href="mailto:mdnash@creighton.edu">mdnash@creighton.edu</a></td>
</tr>
<tr>
<td>English</td>
<td>Mike Poma</td>
<td><a href="mailto:mapoma@creighton.edu">mapoma@creighton.edu</a></td>
</tr>
<tr>
<td>Exercise Science &amp; Pre-Health Professions</td>
<td>Mary Nash</td>
<td><a href="mailto:mdnash@creighton.edu">mdnash@creighton.edu</a></td>
</tr>
<tr>
<td>Fine &amp; Performing Arts</td>
<td>Mary Nash</td>
<td><a href="mailto:mdnash@creighton.edu">mdnash@creighton.edu</a></td>
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<tr>
<td>History</td>
<td>Maoria Kirker*</td>
<td><a href="mailto:askus@creighton.edu">askus@creighton.edu</a></td>
</tr>
<tr>
<td>Journalism, Media &amp; Computing</td>
<td>Mary Nash</td>
<td><a href="mailto:mdnash@creighton.edu">mdnash@creighton.edu</a></td>
</tr>
<tr>
<td>Mathematics</td>
<td>Mary Nash</td>
<td><a href="mailto:mdnash@creighton.edu">mdnash@creighton.edu</a></td>
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<tr>
<td>Modern Languages &amp; Literatures</td>
<td>Mike Poma</td>
<td><a href="mailto:mapoma@creighton.edu">mapoma@creighton.edu</a></td>
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<tr>
<td>Military Science</td>
<td>Chris Carmichael</td>
<td><a href="mailto:ccarmichael@creighton.edu">ccarmichael@creighton.edu</a></td>
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<tr>
<td>Philosophy</td>
<td>Mike Poma</td>
<td><a href="mailto:mapoma@creighton.edu">mapoma@creighton.edu</a></td>
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<tr>
<td>Physics</td>
<td>Chris Carmichael</td>
<td><a href="mailto:ccarmichael@creighton.edu">ccarmichael@creighton.edu</a></td>
</tr>
<tr>
<td>Political Science &amp; International Relations</td>
<td>Maoria Kirker*</td>
<td><a href="mailto:askus@creighton.edu">askus@creighton.edu</a></td>
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<tr>
<td>Psychology</td>
<td>Mary Nash</td>
<td><a href="mailto:mdnash@creighton.edu">mdnash@creighton.edu</a></td>
</tr>
<tr>
<td>Sociology, Anthropology &amp; Social Work</td>
<td>Maoria Kirker*</td>
<td><a href="mailto:askus@creighton.edu">askus@creighton.edu</a></td>
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<tr>
<td>Theology</td>
<td>Mike Poma</td>
<td><a href="mailto:mapoma@creighton.edu">mapoma@creighton.edu</a></td>
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### Other Colleges and Programs

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<th>Program</th>
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<tr>
<td>Heider College of Business</td>
<td>Chris Carmichael</td>
<td><a href="mailto:ccarmichael@creighton.edu">ccarmichael@creighton.edu</a></td>
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<tr>
<td>Interdisciplinary Ed.D. in Leadership</td>
<td>Chris Carmichael</td>
<td><a href="mailto:ccarmichael@creighton.edu">ccarmichael@creighton.edu</a></td>
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<tr>
<td>Master of Ministry</td>
<td>Mike Poma</td>
<td><a href="mailto:mapoma@creighton.edu">mapoma@creighton.edu</a></td>
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<tr>
<td>Medical Anthropology</td>
<td>Maoria Kirker *</td>
<td><a href="mailto:askus@creighton.edu">askus@creighton.edu</a></td>
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</table>

* This position vacant and hiring underway as of August, 2014.
The new Embedded Librarian Program is another instructional opportunity. Faculty can enroll a liaison librarian in their BlueLine course to provide support, ranging from observation to collaborative development of course content. This year the Library's business liaison worked closely with instructors in the online Bachelor's degree program in Integrated Leadership Studies (ILS) to develop a one-week series of library exercises. The experience was very successful and will serve as a model for other courses.

Finally, the Library provided two brief orientations for new faculty in the College of Arts & Sciences, focusing on their teaching needs (August) and research needs (January). We also prepared a series of library “Prep Talks” offered on demand to individual faculty members, groups, or departments. Prep Talks covered a variety of topics from copyright to RefWorks.

### Library Budget and Statistics

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<th>2013-14</th>
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<td>Total</td>
<td>$3,072,961</td>
<td>$3,128,598</td>
<td>$3,092,106</td>
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<td>Salaries</td>
<td>$1,306,595</td>
<td>$1,341,181</td>
<td>$1,344,838</td>
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<td>Operating Expenditures</td>
<td>$522,323</td>
<td>$613,952</td>
<td>$597,069</td>
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<td>Collection Expenditures</td>
<td>1,244,043</td>
<td>1,173,465</td>
<td>$1,185,457</td>
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<th>2012-13</th>
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<td>Books</td>
<td>358,854</td>
<td>367,445</td>
<td>357,934</td>
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<td>E-Books</td>
<td>104,533</td>
<td>105,101</td>
<td>190,247</td>
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<td>Print Journals</td>
<td>574</td>
<td>580</td>
<td>516</td>
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<td>E-Journals</td>
<td>56,430</td>
<td>56,721</td>
<td>83,605</td>
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<td>Streaming Videos</td>
<td>17,071</td>
<td>19,973</td>
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<td>Media Resources</td>
<td>10,634</td>
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<th>2011-12</th>
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<td>E-Book Views (est.)</td>
<td>423,612</td>
<td>486,559</td>
<td>544,946</td>
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<td>Summon Searches</td>
<td>161,371</td>
<td>235,424</td>
<td>276,849</td>
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<td>Database Searches</td>
<td>756,123</td>
<td>783,642</td>
<td>830,660</td>
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### Building Renovation Update

The Reinert-Alumni Library planning team solicited and reviewed two proposals from Leo A. Daly during this reporting period. Although these proposals were tabled due to budget constraints, the library planning team was reconstituted late in the academic year to include Mark Turner, Business Office; Jeremy Bouman, Development; Matt Seavers, College of Business; Chris Casey, Facilities Management; John Wilhelm, Vice President for Administration; and Jim Bothmer, the University Librarian.
Library Donors

The Reinert-Alumni Library gratefully acknowledges the following benefactors for their thoughtful and generous book donations during 2013-2014. These gifts serve to expand and enrich the collections for the benefit of all our students, faculty and staff.

Victoria Alapo
American Swiss Foundation
Jacob M. Appel
Charles Austerberry
Elizabeth Baltaro
Charles Braymen
Cardoner
Chris Carmichael
Catholic League for Religious and Civil Rights
Catholic News Publishing Company
Council on American-Islamic Relations
Church Historian’s Press/Church of Jesus Christ of Latter-day Saints
Corvinus Publishers
Charles Dickel
Patrick Durow
EDGE Department

Flemish Ministry of Culture
Roger Fransecke
John Gottschalk
Leonard Greenspoon
Emory and Ilona E. Ladany Foundation
History Associates, Inc.
Institute for Priestly Formation
Mr. Melvin R. Katskee
Robert Kelley
Fr. Charles Kestermeier
Elizabeth Freund Larus
Dougie MacKenzie
John Malloy
Richard K. Miller & Associates
Joan Mueller
Richard Chambers Prescott
President’s Office/Fr. Lannon
Gail Risch
Maryanne Rouse
Wayne L. Ryan, Streck Clinical Laboratory
Seton Hill University
Fr. Tom Simonds
Richard Super
University of Miami. Middle East Studies Institute
Yovita Wilyana
John Workman
Gail and Michael Yanney
Brian Young
Rev. Dr. Zbigniew Zieba
Library Goals

2014-2015

- Install new leadership and organization for the Reinert-Alumni Library under the University Librarian model.

- Continue the process of selecting and implementing a new integrated library system with the Library System Planning Committee (LSPC).

- Complete the LibGuides CMS v2 merger and migration project with the three CU Libraries.

- Recruit a new Reference and Instructional Services Librarian to develop the information literacy instruction program.

- Complete the installation of a Digital Design Center with 3D printing and scanning equipment for public use.

- Prepare for a future building renovation by weeding the physical collection and contributing to the planning process.

- Prepare and administer the MISO survey to measure IT and library information service outcomes, in collaboration with campus partners.