

Heider College of Business

Established
1920

Dean
Anthony R.
Hendrickson, PhD

Enrollment
1,600+

More than 1,100 undergraduates
More than 500 graduates

Faculty
65 full-time

Programs

Accounting

Business Intelligence
and Analytics

Economics

Finance

FinTech

International Business

Marketing

Management

Pre-Health Sciences

3/3 Law

Business Administration
(MBA, DBA, EMBA)

Creighton
UNIVERSITY

Heider
College of Business

09-2019

ABOUT US:

The Heider College of Business is distinctive

- Became Creighton's first named college in 2013, in recognition of the support of philanthropists Charles (BSC'49) and Mary Heider
- Ranked a Top 100 business program by *U.S. News & World Report*
- Among only 2% of schools in the world accredited in both business and accounting by the Association to Advance Collegiate Schools of Business (AACSB) International
- The undergraduate accounting program is ranked 25th in the nation by *U.S. News & World Report*
- The undergraduate finance program is ranked 20th in the nation
- The undergraduate BIA (Business Intelligence Analytics) is ranked 32nd in the nation
- The graduate finance program is ranked 15th in the nation
- The graduate accounting program is ranked 25th in the nation
- The online MBA program is ranked 17th in the nation
- There are more chartered financial analysts on the faculty than any other higher education institution in the world

Our students make us proud

- They come from all 50 states, with 80% from outside of Nebraska
- The freshman class earned an average ACT score of 27 (average score nationwide is 21)

And are uniquely involved in real-world business experience

- Investing over \$7 million in University funds through the Portfolio Practicum class. Students use the Heider Securities Investment & Analysis Center, a trading room style classroom
- Planning the annual Creighton Business Symposium, the largest student-planned business event in the nation
- Managing and marketing the iJay Apple Authorized Campus Store as part of the iJay Practicum
- Participating in 3 Day Startup, a nationally recognized entrepreneurial competition
- Working with the Business Ethics Alliance, the nation's leading nonprofit dedicated to city-level business ethics programming

They find exceptional interdisciplinary opportunities

- The new FinTech undergraduate degree program is one of the 1st in the nation
- 3/3 Law Program allows students to complete business and law degrees in 6 years
- Pre-Healthcare Program combines a business degree with completion of requirements for admission to health care professional programs in medicine, dentistry, pharmacy, or PT and OT
- MD/MBA program allows students to complete their MBA during the third year of medical school
- The Executive MBA in Healthcare Management allows physicians and other advanced clinicians or health care leaders to expand their business expertise

Job opportunities are numerous

- 4 Fortune 500 companies are headquartered nearby and 50 have operations in Omaha
- 91% of students complete at least one internship, giving them a competitive edge
- 99% of recent graduates were employed, volunteering or enrolled in graduate school within 6 months of graduation
- 100% placement rate for accounting majors for the past 10 years

And our more than 10,000 alumni live out Creighton's mission of excellence

Just a few Heider College of Business alumni who have made a difference include:

- Charles Heider, BSC'49, HON'10 (1926-2015), travel and investment industries executive and philanthropist
- Don Waite, BSC'54, executive vice president and chief administrative officer of Seagate Technology Holdings; established the Anna Tyler Waite Leadership program in the Heider College of Business
- Warren Dunn, BSBA'56, FBI agent, then president, CEO and chairman of Miller Brewing Co.
- Mary Pat Statz McCarthy, BSBA'77, CPA, the first woman to hold the post of vice chair for the international firm of KPMG Peat Marwick