

# ALL THINGS IGNATIAN

Celebrating Mission at Creighton University

## Business, Faith and Common Good Institute: Encouraging Humane Business Practices

"When a gulf between liberal and business education occurs, students get the impression that they are receiving two types of education: one that makes them more human and one that makes them more money." --Michael Naughton

### BFCGI Annual Symposium September 13, 2-5pm

The **Business, Faith and the Common Good Symposium** is an annual fall event which brings academics and practitioners to Creighton's campus to speak about how faith impacts their business, how business contributes to the common good, or whose vision of the common good is inspired by faith.

Creighton UNIVERSITY | Heider College of Business

**Business, Faith and Common Good Symposium**  
2-5pm Friday, September 13 -- Harper 3023

Please come join us for our 6<sup>th</sup> annual BFCG Symposium!! This year we have a number of business people who are motivated in their business practices by faith and/or the common good. Each session includes Q&A. All are welcome. No registration necessary.

**2pm** Welcome by Dean Tony Hendrickson  
Panel 1: "How Faith Directs My Business Practices"  
Jim Abraham, Abraham Heating and Plumbing  
Tom Deal, Owner of Bellevue Chik-fil-A

**3pm** Panel 2: "Two Models of Business for the Common Good: B-Corps and Economy of Communion"  
Justin Nabity, Physicians Thrive (B-Corp)  
John Mundell, Mundell and Associates (EOC)

**4pm** Keynote: "How I Got Mine"  
Mark Dahir, COO Heart Ministry

**5pm** Reception (open bar)

The goal of the BFCG Institute is to help our students and community think about how business activities can be integrated with the purposes and aims of a life of faith. We seek to explore how faith can be fully into business life and practice, so that our life of faith and business life are one and the same.

### BFCG Course BUS479/MBA779

The goal of this class MBA/Undergrad joint seminar is to expose students to a variety of viewpoints about the ways one's faith and/or view of the common good can or should affect one's business practices, and to help students think through these issues for themselves. A unique aspect of this seminar style class is that we will have many nationally known guest speakers come to interact with us.

**Who Can Take it?:** Juniors, Seniors, and graduate students.

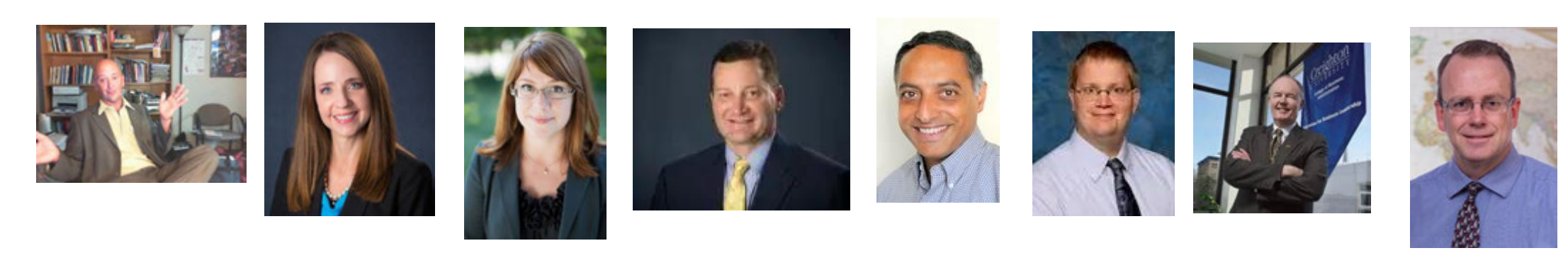
**What is the format?** 1 night a week for 11 weeks

**What assignments are required?** Weekly reading responses, final paper, final presentation to class



[Businessfaithcommongoodinstitute.wordpress.com](http://Businessfaithcommongoodinstitute.wordpress.com)

### Institute Colleagues



Andy Gustafson, Maggie Knight, Christina McRorrie, Don Lux, Fr. Nicky Santos, Davic McPherson, Tom Purcell, Tom Kelly

### BFCGI Speaker Series Thursdays 6pm

Our **BFCGI Speaker Series** contributes to the vibrant academic life of the university by bringing in a wide variety of nationally and internationally known thinkers who study, write and speak on topics related to Business, Faith, and the Common Good. Many of them are experts in Catholic Social Thought and business, but others represent a variety of protestant perspectives as well (Quaker, Lutheran, Presbyterian, Evangelical, etc).

**2019 Business, Faith and Common Good Speaker Series**  
Thursdays, 6pm, Harper 3048

The Creighton University Business, Faith and Common Good Speaker Series brings nationally known speakers to Creighton to help us consider how Business, Faith, and the Common Good can work together. **All events are open to everyone—students, faculty and the public.** This year's speaker lineup is:

**Sept 5 Greg Wolcott "Adam Smith and Catholic Social Thought" (6pm Harper 3048)**  
Greg has been a professor and taught business ethics at Saint Mary's College of California and the Quinlan School of Business at Loyola University Chicago. He has published in the Journal of Business Ethics, Business Ethics Journal Review, Reason Papers, the Journal of Applied Philosophy, and Business Ethics Quarterly. He holds a Ph.D. in philosophy from Loyola University Chicago and a B.A. in philosophy from The Catholic University of America.

**Sept 12 John Mundell "Living Out the Economy of Communion in Business" (6pm Harper 3048)**  
John is an environmental engineer/geologist and President and founder of [Mundell & Associates](#) (Indianapolis) an environmental consulting company that provides services to public and private agencies worldwide. He is an active member and champion of the [economy of communion](#), which focuses on the dignity of people in all aspects of business practices.

**Sept 26 Lloyd Sandelands (U. Michigan) "Elementary Forms of Business Life." (6:30 Harper 3048)**  
Sandelands has taught organizational behavior and management at the Ross School of Management for nearly three decades. Widely published, in his *God and Mammon* he developed a comprehensive management ethic with a concern for how humans should be the focus of business when we bring God into our business practices.

**October 3 Jason Stansbury "Sin in Business" (6pm Harper 3048)**  
Jason Stansbury holds the James and Judith Chambery Chair for the Study of Ethics in Business at Calvin College. He was President of the Society of Business Ethics 2018-19, and has published and presented on a wide variety of topics including whistle-blowing, religion in organizations, and moral imagination.

**October 10 Larry Masak "Are Businesses Responsible for the Good and Bad Effects Which Their Decisions Indirectly Cause?" (6pm Harper 3048)**  
Larry Masak (Ohio Dominican University) has published in *Journal of Business Ethics*, *Ratio Juris*, *Public Affairs Quarterly*, *American Catholic Philosophical Quarterly*, and *Business Ethics Quarterly*. His ethics research interests are especially action theory and the doctrine of double effect which is often invoked to explain the permissibility of an otherwise good action that happens to cause a serious harm.

**October 31 Kent Saunders "A Biblical Perspective On the Relationship Between Investing and Gambling." (6pm, Harper 3048)**  
Kent Saunders is Professor of Finance and Economics at Anderson College, South Carolina, where he teaches Derivatives and Portfolio Management, Financial Management, and Investment Analysis. Kent is also the Director of Publications for the Christian Business Faculty Association, and served as editor of the *Christian Business Academy Review* for 10 years (2006-2015).