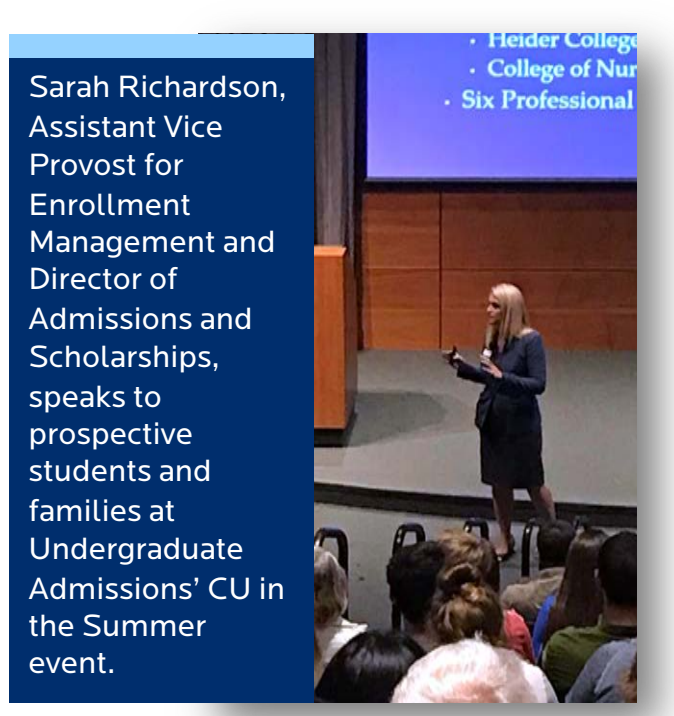


# ALL THINGS IGNATIAN

*Celebrating Mission at Creighton University*

## Mission Driven, Values Focused

### Enrollment Management



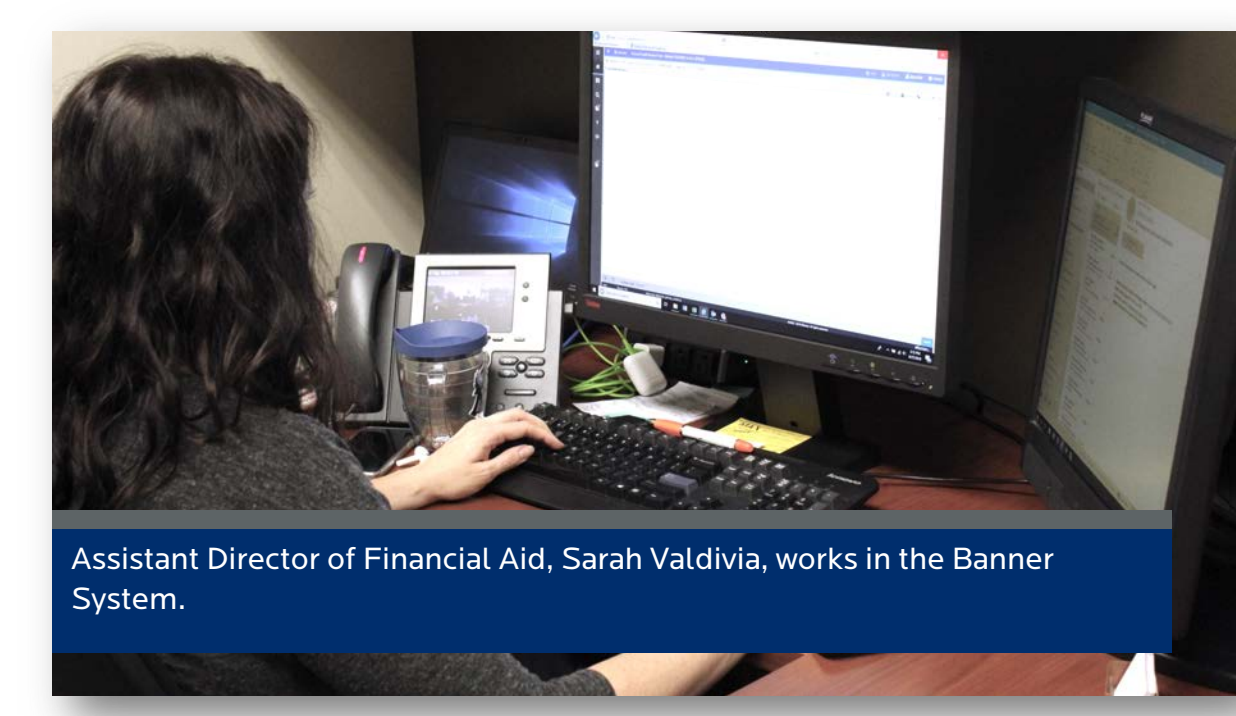
Sarah Richardson, Assistant Vice Provost for Enrollment Management and Director of Admissions and Scholarships, speaks to prospective students and families at Undergraduate Admissions' CU in the Summer event.



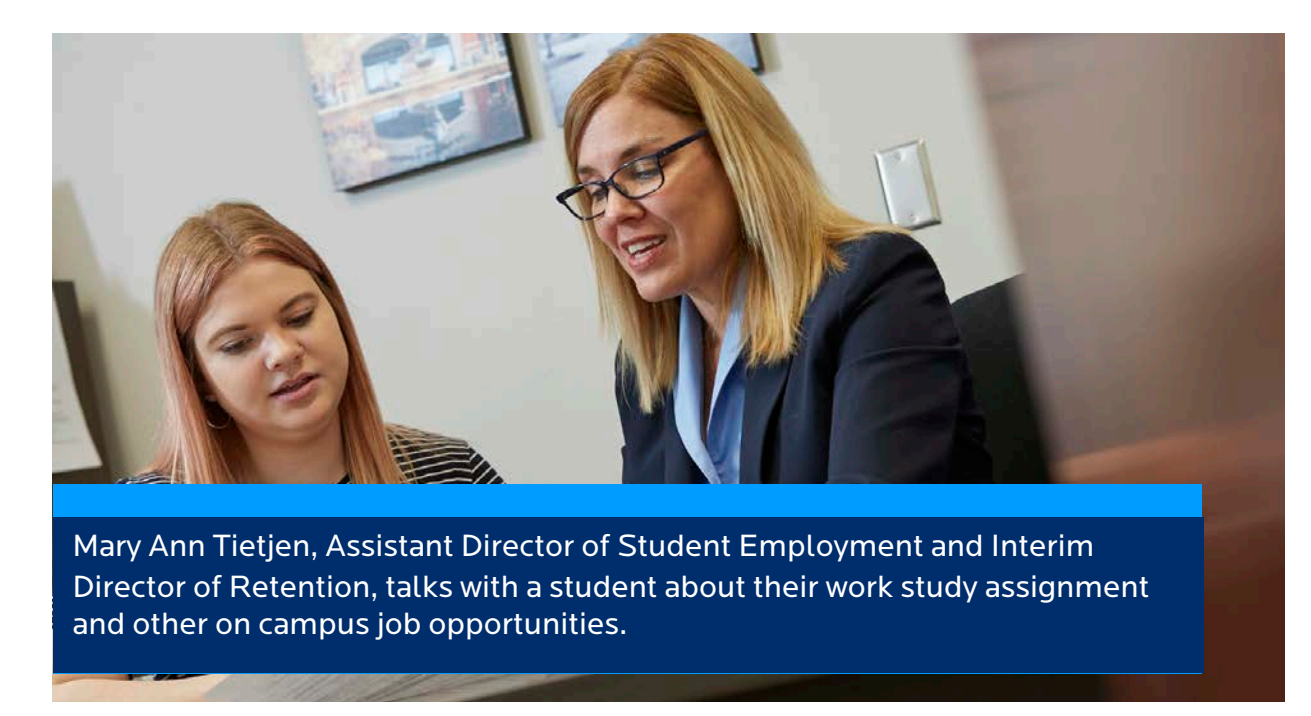
Materials used by Enrollment Management recruiters for College of Nursing, Master's and Graduate programs.



Audra Callanan, Director of Enrollment Operations and Lindsay Johnson, Director of Graduate & Adult Recruitment, meet to discuss the 2019 Fall student workers.



Assistant Director of Financial Aid, Sarah Valdivia, works in the Banner System.



Mary Ann Tietjen, Assistant Director of Student Employment and Interim Director of Retention, talks with a student about their work study assignment and other on campus job opportunities.



During our CU in the Summer event, tour guide Cam Nielsen, Senior, majoring in Mathematics and Computer Science, introduces himself to multiple prospective families.

**As a unit, Enrollment Management works to share the Creighton mission of excellence in Jesuit education with prospective students and their parents.**

**Our goal is to inform and serve families as they journey through their college search to help them discern the best personal, academic and financial fit for each student, enabling him or her to be successful at Creighton.**



The Visits and Events Team discusses upcoming Graduate and Undergraduate events and marketing materials.

**We work closely with families to make a Creighton education possible – from marketing to campus visits and events to counseling to processing applications and credentials to scholarship and financial aid – we provide families with intentional, personalized and thoughtful service.**

“Making a college decision is an arduous process that can require a lot of support. As an admissions counselor, I have the privilege of being a trusted piece of the admissions puzzle, and I am ready to be a resource to all I encounter.”  
– Katherine Ford, BSBA'19

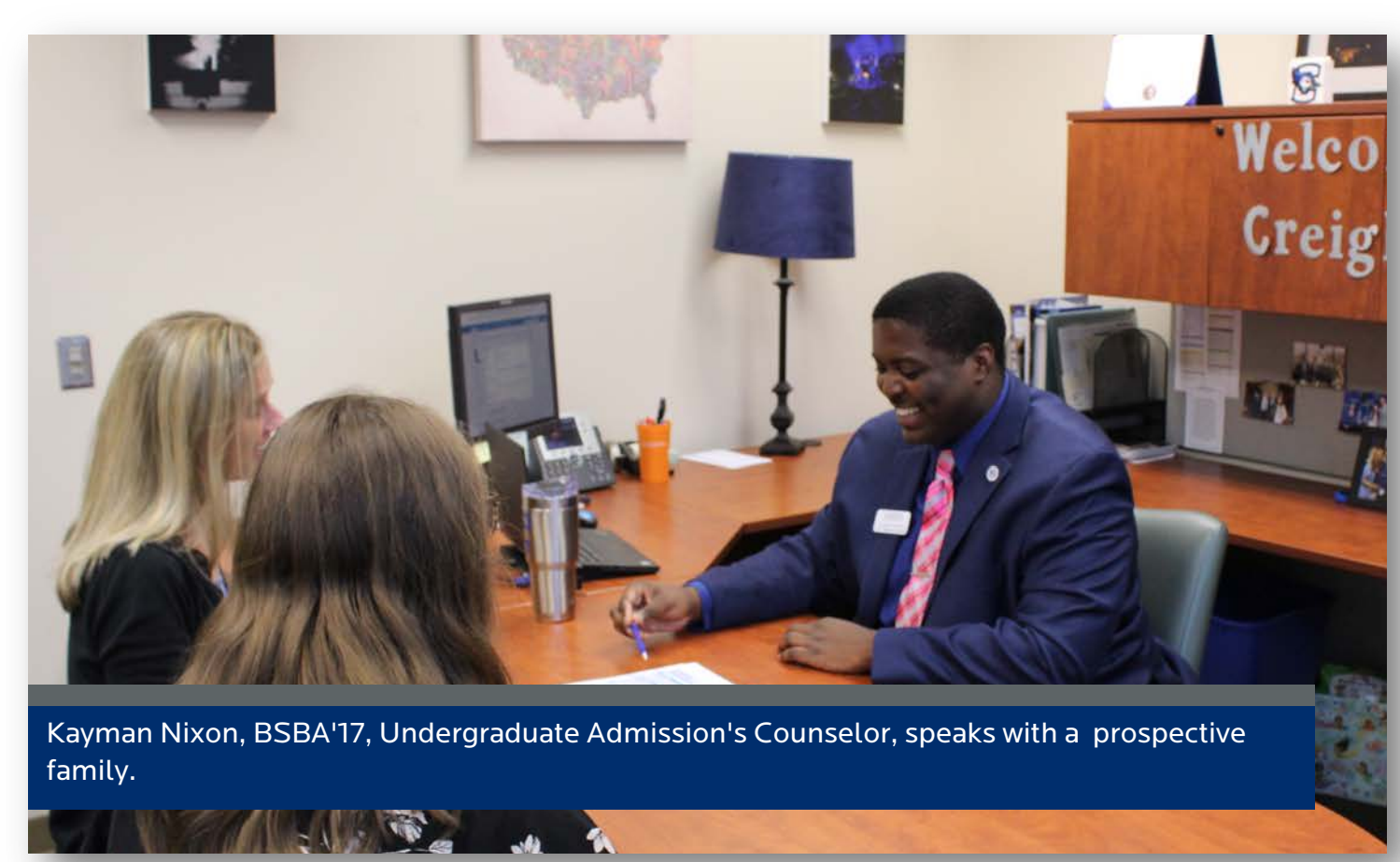


Stephanie Brown and Rick Darrell of the Analytics and Institutional Research team discuss current and future University growth.



Dan Feldhacker, Associate Director of Outreach for Heider College of Business, and Noah Didier, junior, engages with prospective students at CU in the Summer event.

“Receiving my degrees from both Creighton Undergraduate and Graduate schools, and now working within the Admissions department, I have been empowered to share the mission and Jesuit values in both my personal and professional life. Uniquely, I have gotten to develop myself in a Jesuit institution and now get to invite prospective students to do the same.”  
– Dexter Turner, MSHWC'18, BS'14



Kayman Nixon, BSBA'17, Undergraduate Admission's Counselor, speaks with a prospective family.



Assistant Director of Adult Recruitment, John Rumbaugh, BA'17, talks with a prospective student over the phone.



Marketing booklets, brochures, posters, and fact sheets used by Enrollment Management.